



Exchange Opportunities to the U.S.

Study of the U.S. Institutes (SUSI) Scholars

Application deadline: December 26, 2022

Program Description:

Study of the U.S. Institutes for Scholars are intensive post-graduate level academic programs whose purpose is to provide foreign university faculty and other scholars the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The program goal is to strengthen curricula and to enhance the quality of teaching about the United States in academic institutions abroad. Study of the U.S. Institutes for Scholars will take place at various colleges, universities, and academic institutions throughout the United States over the course of six weeks beginning in June 2023.

Institute Themes:

- 1- The Institute on **American Politics and Political Thought** will provide a multinational group of 18 experienced and highly motivated foreign university faculty and practitioners insight into how intellectual and political movements have influenced American political institutions and American democracy. The Institute will explore the shaping of American identity and the chemistry between that identity and U.S. history, politics, and the democratic process. The Institute will cover a broad range of American experiences that have influenced and been influenced by American national identity. The Institute will provide a deeper understanding of major currents in U.S. political thought, from the colonial period to the present, and explore contemporary U.S. political and social debates and public policy, relating them back to U.S. political thought and American identity.
- 2- The Institute on **Contemporary American Literature** will provide a multinational group of 18 experienced and highly motivated foreign university faculty and practitioners with a deeper understanding of U.S. society and culture, past and present, through an examination of contemporary American literature. The Institute will examine how major contemporary writers, schools, and movements reflect the U.S. literary canon. The Institute will also explore the diverse communities and voices that constitute the American literary landscape and expose participants to writers who are establishing new directions for American literature. The Institute will cover a variety of contemporary American writers and writing and suggest how the themes explored reflect larger currents within contemporary U.S. society and culture.

- 3- The Institute on **Journalism and Media** will provide a multinational group of 18 experienced and highly motivated foreign journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism. The program will also highlight the impact of technology in journalism, including the influence of the digital economy, globalization of the news media, and other changes that are transforming the profession.
- 4- The Institute on **U.S. Culture, Identity, and Society** will provide a multinational group of 18 experienced and highly motivated foreign university faculty and other specialists with a deeper understanding of U.S. society, culture, values, and institutions through the lens of diversity and national unity. The Institute will examine the ethnic, racial, social, economic, political, and religious contexts in which various cultures have manifested in U.S. society while focusing on the ways in which these cultures have influenced social movements and American identity throughout U.S. history. The program will draw from a diverse disciplinary base and will itself provide a model of how a foreign university might approach the study of American culture and society.
- 5- The Institute on **U.S. Economics and Sustainable Development** will provide a multinational group of 18 experienced foreign university faculty, researchers, practitioners, and policymakers with a deeper understanding of key components and structures of the U.S. economy. Using a multidisciplinary approach, the program will explore various topics of socioeconomics; how financial institutions, investors, and businesses interact to support sustainable economic development, innovation, and growth; and increasing diverse and equitable employment through institutional regulation, social inclusion strategies, and private and public policies. Throughout the Institute, participants will examine the interplay of climate change, U.S. business innovation, corporate regulation, entrepreneurship, and economic theory. Participants will have opportunities to learn about key institutions and stakeholders in the U.S. economy and meet with a diverse range of business leaders and small business owners, among others.
- 6- The Institute on **U.S. Foreign Policy** will provide a multinational group of 18 experienced and highly motivated foreign university faculty and practitioners with a deeper understanding of new approaches to U.S. foreign policy and how U.S. foreign policy is formulated and implemented. The Institute will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy. The program will explain the role of key influences on U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think tanks, non-governmental organizations, and multilateral institutions. The Institute will also examine the current U.S. foreign policymaking landscape and emerging trends that are shaping policy.

Program Model:

The Institutes will be conducted as traditional in-person programs at U.S. host institutions. Should health, safety, and travel conditions continue to pose significant challenges, the programs will pivot to a modified virtual format. The virtual program will consist of a minimum of 36 hours of required programming and will be a combination of synchronous and asynchronous learning. To the extent possible, the virtual programming will include lectures, small group discussions, videos, readings, panels, site visits, assignments, and individual and group activities. Participants are required to fully participate in the entire virtual program from their home location outside the United States.

Technology Requirements: Should the program need to pivot to a virtual format, participants would need access to a computer and a stable internet connection.

Eligibility:

1. Candidates should be mid-career, typically between the ages of 30-50, highly motivated, experienced scholars and professionals generally from institutions of higher education or research-focused organizations (not-for-profits, think tanks, etc.). While the educational level of participants will likely vary, most should have graduate degrees and have substantial knowledge of the thematic area of the Institute or a related field.
2. Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. studies into its curricula, to develop new courses in the subject of the Institute, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for professionals in U.S. studies areas related to the program theme.
3. Ideal candidates will have little or no prior experience in the United States.
4. Candidates must demonstrate English language fluency and provide sufficient proof of their English proficiency levels.

Note: Candidates must choose **one theme only**.

How to Apply

Application Link: <https://usembassycairo.submittable.com/submit/eedcf28b-9c7c-47e2-be69-4ec96c702e4f/2023-study-in-the-united-states-institutes-for-scholars-susi>

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For questions, please send an email to: CairoSUSI@state.gov

If you would like to be added to Exchanges Cairo mailing list to receive similar announcement in the future, please complete this form: <https://bit.ly/3jPafoy>