



Exchange Opportunities to the U.S.

Virtual espnW Global Sports Women Mentoring Program

Program Description:

The U.S. Department of State, espnW and University of Tennessee’s Center for Sport, Peace, and Society partnered to create **Global Sports Mentoring Program** to empower women through sports, whose initiative is based on the growing evidence that women and girls who play sports are increasingly likely to excel both on the playing field and in life. In 2021, the program will be implemented as an interactive virtual exchange. International female candidates will be matched with female executives from American sports organizations for this online, month-long mentorship. Taking place from **October 11 to November 12**, this year’s GSMP will leverage digital platforms to engage delegates in group and one-on-one sessions—both real-time and asynchronous. Despite the online format, the program will continue to promote public-private partnerships and create linkages between American executives and sports leaders overseas.

This year’s virtual class will join 130 alumnae from over 60 countries—Olympians, Paralympians, journalists, ministerial officials, civil society leaders, and sports administrators—who are providing opportunities for thousands of underserved individuals to become leaders on the field and in the boardroom. On the mentorship side, a slate of American executives in the corporate, academic, non-profit, and sports sectors who are committed to gender equality at home and around the world is included.

Eligibility / Criteria

- Must be an Egyptian woman between the ages of 25 and 40 who demonstrate the drive and potential to make an even greater impact in Egypt's sports sector.
- Have a very good command of English, including business related terms, and must be able to converse fluently in English with their fellow mentees and mentors.
- Must have a minimum of three years of professional experience in a sports related industry.
- Participants with higher education degrees in a sports related field are welcome, although this is not mandatory.
- Participants may include, but are not limited to, women from the following fields: sports management; coaching; sports journalism and mass communication; sports marketing; disability sports; social responsibility through sports; and/or sports medicine.
- Able to commit to the synchronous virtual activities (approximately two hours daily from October 11 to November 12) and able to devote time to pre-program online exercises;
- Willing to participate in social media for the program and alumni activities after the exchange.

How to Apply

Application Link:

<https://usembassycairo.submittable.com/submit/1d8f73c3-6a5e-417d-9739-4947db9e4a42/virtual-global-women-sports-mentoring-program-for-2021>

Application Deadline

Applications are due on **May 25, 2021**

For questions, please send an email to: CairoProfExchanges@state.gov

If you would like to be added to Exchanges Cairo mailing list to receive similar announcement in the future, please complete this form: <https://bit.ly/3jPafoy>